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| **BBA COURSE STRUCTURE** | | |  |
| **Paper No.** | **Course Particulars** |  | **Credits** |
|  | **Semester I** |  |  |
| 1.1 | English | Core Course | 4 credits |
| 1.2 | Management concepts and Applications | Core Course | 4 credits |
| 1.3 | Business Economics | Core Course | 4 credits |
| 1.4 | Accounting for Business | Core course | 4 credits |
| 1.5 | Business statistics | Core Course | 4 credits |
| 1.6 | Environmental Studies | Ability Enhancement  Compulsory  Course | 2 credits |
| 1.7 | Communication Skills | Life skills course | 2 credits |
|  | **Semester II** |  |  |
| 2.1 | Business Communication | Core Course | 4 credits |
| 2.2 | International Business Environment | Core Course | 4 credits |
| 2.3 | Corporate Laws | Core Course | 4 credits |
| 2.4 | Business Mathematics | Core Course | 4 credits |
| 2.5 | Computer Applications in management | Skill enhancement Course | 2 credits |
| 2.6 | Leadership and Management skills | Life skills course | 2 credits |
| 2.7 | **INTERNSHIP-2months** |  | 4 Credits |
|  | **Semester III** |  |  |
| 3.1 | Business Analytics | Core course | 4 credits |
| 3.2 | Marketing Management | Core Course | 4 credits |
| 3.3 | Human Resource Management | Core Course | 4 credits |
| 3.4 | Financial Management | Core Course | 4 credits |
| 3.5 | Corporate Governance | Core Course | 4 credits |
| 3.6 | Digitalization of Business | Skill-Enhancement course | 2 credits |
| 3.7 | Professional skills | Life skills course | 2 credits |
|  | **Semester IV** |  |  |
| 4.1 | Entrepreneurship Development and Innovation | Core Course | 4 credits |
| 4.2 | Cost and Management Accounting | Core Course | 4 credits |
| 4.3 | Organization Behavior | Core Course | 4 credits |
| 4.4 | Operations Management | Core Course | 4 credits |
| 4.5 | Tally | Skill enhancement Core Course | 2 credits |
| 4.6 | Universal Human Values | Life skills courses | 2 credits |
| 4.7 | **INTERNSHIP- 2months** |  | 4 credits |